



# Troy's Color Clinic

Troy Wiehl was living in Grand Island, Ne., in the late 1990s when he learned of an attractive job opening back in his old stomping grounds.

Even though Wiehl grew up in Hutchinson, he had many fond memories of living and working in Great Bend. He was eager to return.

Wiehl had worked for a paint company in Hutchinson during high school and while he attended Hutchinson Community College. Then he was assistant manager at the same paint company in Great Bend in the early 1990s.

Wiehl moved back to Great Bend in 1999 and started his new job at Ron Lamb's Color Clinic where he was manager. He bought the business, which at the time was called The Color Clinic, from Ed and Cheryl Heier in February 2017.

Today, the business at 700 Main is called Troy's Color Clinic; Wiehl and his wife, Angela, are co-owners of the business that offers paint, floor coverings and wall tile, along with a specialty in matching colors.

After leaving Great Bend, "I took kind of a hiatus," Wiehl recalled. "I was a diesel mechanic and worked in the trucking industry. Then I heard about the job in Great Bend.

"I wanted to get back here because I had met a lot of people and made some good friends. And we would rather raise our kids in Great Bend than in Grand Island. This is a great little town."

And Great Bend has been good for Wiehl's business and his customers.

For instance, while Troy's Color Clinic continues to provide PPG paint, he recently signed a contract to offer Benjamin Moore

products.

"This is really good paint; we are expanding this side of our business," Wiehl said. "This is part of our customer-service pledge. People have been asking for Benjamin Moore and now we can offer it.

"We pride ourselves on customer service. It is our biggest push here. We want to help each person to the best of our ability. We want everybody to be happy when they walk out of here.

"Maybe by adding Benjamin Moore, we can help keep more business in Great Bend instead of people having to travel for this brand," he added. "Shopping locally is always important."

To illustrate one fringe benefit of buying local, Wiehl noted that if a customer has a warranty issue with any of his products, "we will work with you and the vendor to get the problem straightened out."

On the flooring side of the business, Troy's Color Clinic can bid a turnkey operation with the professional services of local independent installers.

These installers are Doug Larson, Brian Dupuis and Dan Noblitt. "They can do it all - carpet and tile. And we are glad to be a part of helping to keep local people employed," Wiehl commented.

Carpet brands available are Mohawk, Shaw and Phenix.

Other flooring options are tile, laminate, hardwood and vinyl. Tile is even more versatile today, with the options of traditional, porcelain and products that resemble wood. Laminate comes in a wide variety of colors and styles, while traditional and exotic hardwoods are available. And the vinyl is durable and waterproof.

As a specialty, Troy's Color Clinic takes on the challenge of matching colors for its clientele.

"For example, we routinely match old woodwork," Wiehl noted. "You bring us a piece of the woodwork and we can match the stain for you, including woodwork from a 100-year-old house."

Even if a client is a do-it-yourselfer, Troy's Color Clinic is available to give advice on how to get the job done right.

"We will talk you through it," he explained. "And we have all the

paint sundries and tools you will need."

The locally owned business serves individuals, businesses and non-profit entities within a 60-mile radius of Great Bend.

Troy's Color Clinic also shows its community spirit by regularly supporting local and area projects.

"We have donated paint for many of the murals in town," Wiehl explained. "We also are here when the high schools need help with their many projects. We even have helped with the décor at a Great Bend Chamber of Commerce banquet."

Wiehl noted that David Feldbauer, store

manager, also supports Troy's Color Clinic and local programs. "David contributes his expertise to our business every day and donates his time and energy to community events. He is a long-time, valued employee who is here for our customers and our community."

Store hours are 8 a.m. to 5:30 p.m. Monday through Friday, and 8:30 a.m. to noon on Saturdays.

